



# Store Calendar



## May '10

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
<p><b>May The Force Be With You! Shop online at <a href="http://shop.LEGO.com">shop.LEGO.com</a> on May 3<sup>rd</sup> and May 4<sup>th</sup> for an exclusive, limited-edition offer with any LEGO® Star Wars™ purchase!</b> Offer is not available at the LEGO Stores. Offer is available online at <a href="http://shop.LEGO.com">shop.LEGO.com</a> on May 3<sup>rd</sup> and 4<sup>th</sup> only, while supplies last.</p>						1	
<p>2</p>	<p>3</p>	<p>4</p> <p><b>May 4: FREE Monthly Mini Model Build!</b> See back for details.</p>	5	<p>6</p> <p>Get the new LEGO Club Magazine!</p>	7	<p>8</p> <p>Join in a LEGO Club Meeting!</p>	
<p>9</p> <p>Mother's Day</p>	<p>10</p>	<p>11</p> <p><b>May 11-12: Club Members: Buy one LEGO® Star Wars™ Magnet Set, get one 50% off!</b> Excludes sale items. Cannot be combined with any other offer. Code 4617744.</p>		12	<p>13</p> <p>May 14: LEGO Master Builder Event in Denver, CO!</p>	<p>14</p> <p>Join in a LEGO Club Meeting!</p>	
<p>16</p>	<p>17</p> <p><b>Visit the LEGO Store to try the new Master Builder Bar!</b> The LEGO Store now features a Master Builder Bar, where LEGO fans of all ages can try LEGO Design by ME, view LEGO Club TV videos, play games, learn how to build cool LEGO models, take a trivia quiz, and more on a computer!</p>		18	19	20	<p>21</p> <p>Join in a LEGO Club Meeting! See below for details.</p>	
23	<p>24</p>	<p>25</p>	<p>26</p> <p><b>May 24-27: Get 50 VIP bonus points when you purchase <i>Tantive IV</i>™!</b> Valid only on item 10198. Cannot be combined with any other offers. LEGO VIP membership required - see Store for details.</p>		27	<p>28</p>	29
<p>30</p> <p>Memorial Day</p>	<p>31</p>	<p>Receive a voucher for a FREE child's admission with any paid adult admission at any LEGOLAND® attraction when you make any purchase, May 10 – 31, 2010!</p> <p>One free voucher per purchase at participating LEGO Stores only. Original voucher entitles the bearer to one free single-day child's admission ticket with the purchase of a one day adult ticket. One free child's ticket per voucher. Offer is valid at LEGOLAND® California and LEGOLAND® Discovery Center Chicago. Additional restrictions may apply. Voucher must be redeemed by January 31, 2011.</p>					

This Month's LEGO Club Meeting:

**Build a LEGO Star Wars™ droid!**

Sign up to join in a May LEGO Star Wars Club meeting at the LEGO Store! Cost is just \$25 per child and includes a free, exclusive LEGO Club t-shirt and bag of LEGO bricks! Availability varies by store and pre-registration is required. Call your LEGO Store for details!

[stores.LEGO.com](http://stores.LEGO.com)



**Get a FREE LEGO® Star Wars™ Count Dooku™ Key Chain with a \$50 Star Wars purchase!**

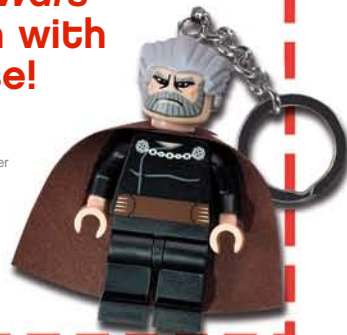
Offer valid May 1-31, 2010 or while supplies last only.

Item 852549. \$50 Star Wars minimum purchase required for offer. Qualifying amount applies to merchandise only and does not include applicable tax or shipping charges. Limit one coupon per transaction. Coupon must be redeemed at time of purchase. Not valid toward sale items, prior purchase or gift cards. Coupon cannot be redeemed for cash or replaced if lost or stolen. May not be combined with any other offer, discount or coupon. Offers are subject to change without notice. Not all items are available in all stores; inventory may vary. Offer not valid at LEGOLAND Parks or LEGOLAND Discovery Centers.



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852549 LEGO® Star Wars™ Count Dooku™ Key Chain Ages 6+ 1 piece





# Upcoming Events

## ALL STORES

LEGO Store  
Monthly Mini  
Model Build!

Tuesday, May 4

Visit your local LEGO Store on Tuesday, May 4 to learn how to build this LEGO rose mini model, and take it home – for free! Event begins at 5:00pm. Quantities are limited to approximately 250 per store and offer is good while supplies last only. A new model will be available every month and will be specially themed to that month – ask a Store Associate for details! Models are not for sale and cannot be purchased. One free per child. Event is open to children aged 6 to 14 only.



## BUILDING EVENTS

Join in an incredible LEGO event and help a LEGO Master Builder construct an 8-foot tall model! The event is free and fun for the whole family! Everyone who helps build will get a free Certificate of Achievement, while supplies last. Don't miss this special event, and don't forget your camera!

**Buzz Lightyear™  
Master Builder  
Event!**  
May 14-16  
Colorado Mills Mall  
Denver, CO



# Become a LEGO VIP Member!

DON'T FORGET  
TO REGISTER ONLINE  
AT [VIP.LEGO.COM](http://VIP.LEGO.COM)  
TO COLLECT YOUR  
25 BONUS POINTS!



The LEGO VIP Program is our way of saying thank you for shopping at the LEGO Stores! Earn VIP Points every time you shop in a LEGO Store! The more points you collect, the more you can redeem on discounts, products and more! Visit your local LEGO store to become a VIP Member today and get **25 bonus points** when you complete your online registration!

# New LEGO Stores Are Opening!



New LEGO Stores are opening soon! Look for our new store locations at:

**Queens Center, Elmhurst, NY**  
**Rockefeller Center, New York City, NY**  
**Aventura Mall, Miami, FL**

Visit [stores.LEGO.com](http://stores.LEGO.com) for information on Grand Opening Celebrations and much more!

# Brick Magic LEGO Fan Festival!

May 8-9  
Raleigh, NC



Join LEGO enthusiasts of all ages and see amazing LEGO creations on display! Plus, meet professional LEGO builder Nathan Sawaya, participate in workshops and view animated LEGO films. Brick Magic is open Saturday 10am – 5pm and Sunday 10am – 4pm. For more information, visit [www.BrickMagic.com](http://www.BrickMagic.com).

This fan-organized and financed event is not the property of and will not be run by The LEGO Group.

# Sign up to receive LEGO Shop emails!

Receive emails from the world's biggest LEGO Shop and be the first to hear about new LEGO sets, bestsellers, top-rated items, sales, special offers and exclusive email promotions! Sign up today at [shop.LEGO.com/emails](http://shop.LEGO.com/emails).



# PRE-ORDER IS COMING!

FIND OUT MORE AT  
[www.LEGOuniverse.com/pre-order](http://www.LEGOuniverse.com/pre-order)

# ANSWER THE CALL... SAVE IMAGINATION!



## Coupon valid in these locations:

### Alabama

• Riverchase Galleria - (205) 987-9545

### Arizona

• Chandler Fashion Center - (480) 899-0228

### California

• Arden Fair Mall - (916) 565-5101  
• Valley Fair - (408) 247-8071  
• Hillsdale Shopping Center - (650) 571-9020  
• Downtown Disney - Anaheim - (714) 991-6512  
• Glendale Galleria - (818) 549-0733  
• Ontario Mills - (909) 758-9303

### Colorado

• Colorado Mills - (303) 590-1450

### Florida

• Downtown Disney - Orlando - (407) 828-0065  
• Aventura Mall - Opening Soon!

### Georgia

• Discover Mills - (678) 847-6078

### Hawaii

• Ala Moana Center - (808) 942-5346

### Illinois

• The Shops at North Bridge - (312) 494-0760  
• Northbrook Court - (847) 291-9520  
• Oriand Square - (708) 226-0808  
• Woodfield Mall - (847) 517-1640

### Maryland

• Arundel Mills - (410) 379-5245  
• Westfield Annapolis - (410) 224-0061

### Massachusetts

• Burlington Mall - (781) 273-3030  
• Natick Collection - (508) 651-2330  
• South Shore Plaza - (781) 356-6501

### Minnesota

• Mall of America - (952) 858-8949

### New Jersey

• Bridgewater Commons - (908) 541-0240  
• Westfield Garden State Plaza - (201) 843-2063

### New York

• Palisades Center - (845) 358-2222  
• Queens Center - Opening Soon!  
• Rockefeller Center - Opening Soon!  
• Roosevelt Field - (516) 748-3625

### North Carolina

• Concord Mills - (704) 979-5708  
• Crabtree Valley Mall - (919) 787-5771

### Ohio

• Kenwood Towne Centre - (513) 791-4241  
• Easton Town Center - (614) 342-2710

### Oklahoma

• Penn Square Mall - (405) 840-9993

### Oregon

• Washington Square - (503) 670-9109

### Pennsylvania

• King of Prussia Mall - (610) 337-3203

### Texas

• Baybrook Mall - (281) 282-1302  
• Houston Galleria - (713) 439-0773  
• Stonebriar Centre - (972) 668-3859  
• NorthPark Center - (214) 750-6422

### Virginia

• Tysons Corner Center - (703) 848-2822  
• Potomac Mills - (703) 490-1335

### Washington

• Bellevue Square - (425) 451-2271



**FREE Exclusive LEGO® Universe Minifigure  
and In-Game Accessories with a pre-order  
purchase! While supplies last!**