

LEGO® Architecture

The LEGO Group and Brickstructures, Inc. are going to produce and distribute Frank Lloyd Wright Collection® LEGO® Architecture Building Sets.

The Frank Lloyd Wright Foundation announced that The LEGO Group is now the exclusive licensed manufacturer of Frank Lloyd Wright Collection® LEGO Architecture sets.

The LEGO Group and Adam Reed Tucker of Brickstructures, Inc. officially introduced the LEGO Architecture line in 2008. The line currently consists of six buildings – now including two of Frank Lloyd Wright's most famous and recognizable buildings: the Solomon R. Guggenheim Museum and “Fallingwater.”



With models developed in collaboration with architects, LEGO Architecture works to inspire future architects, engineers and designers as well as architecture fans around the world with the LEGO brick as a medium. Builders of all ages can now collect and construct their favorite worldwide architectural sites through these artistic replicas.

Both exclusive Frank Lloyd Wright LEGO Architecture sets contain booklets that feature traditional building instructions along with exclusive archival material and photographs of each iconic building.

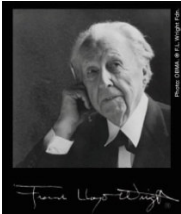
The LEGO Group released the first of the LEGO Architecture Frank Lloyd Wright Collection® sets at the opening of the Frank Lloyd Wright Exhibit: *From Within Outward* at the Solomon R. Guggenheim Museum on May 15, 2009.

According to, Doug Volker, the director of Licensing and Product Development at Frank Lloyd Wright Foundation: *“The LEGO product was one that the Frank Lloyd Wright Foundation had considered pursuing for several years. It was the vision, passion and creative desire of Adam Reed Tucker to capture the essence of Mr. Wright’s most famous buildings using the medium of the LEGO brick that brought this partnership into being.”*

Volker is also excited about the fact that the LEGO Architecture Series has the capabilities to be more than just a toy and can be applied for educational and team building purposes as well.

“The LEGO Group is known for its creative approach to brick models and now, with its Architecture Series, it will reach even further, to individuals of all ages,” Volker concludes.

Adam Reed Tucker, innovator of the Architecture Series for the LEGO Group, further elaborates: *“Mr. Wright’s buildings are a treasure trove of possibilities. I wanted to create these marvelous buildings for years, so I’m thrilled to be working with the Foundation in order to include Mr. Wright’s timeless buildings in this series, which conceptualizes the very essence of each building in LEGO bricks.”*



“By organic architecture, I mean an architecture that develops from within outward in harmony with the conditions of its being, as distinguished from one that is applied from without.”

-- Frank Lloyd Wright

(Frank Lloyd Wright Collected Writings Volume 1, 1914:127)

About Brickstructures, Inc.

Brickstructures, Inc., is a privately held company established to promote the use of LEGO Bricks in relation to Architecture. Established by architect Adam Reed Tucker of Chicago, Brickstructures, Inc., acts as creative developer and exclusive distributor for LEGO Architecture. Brickstructures also arranges events and explores educational activities in conjunction with architectural firms, institutions and landmarks. For more information on the work of Adam Reed Tucker, Brickstructures, Inc., and LEGO Architecture visit www.brickstructures.com

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About the Frank Lloyd Wright Foundation

Established in 1940 by Wright to be the repository of his life's work, the Frank Lloyd Wright Foundation is a 501(c)(3) non-profit organization dedicated to preserving the works and ideas of Frank Lloyd Wright for the benefit of all generations, and educating and inspiring diverse audiences, including scholars, architects, students, and the general public, through programs that promote the integration of the designed, built, and natural environment in a manner that improves and sustains the quality of life.

The Foundation operates Taliesin and the Frank Lloyd Wright School of Architecture (Spring Green, Wis.); Taliesin West (Scottsdale, Ariz.); and the Frank Lloyd Wright Archives, the largest repository of any single artist's work in the world. www.franklloydwright.org

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